



UX & Technical Design Leadership

## At a Glance

17yrs in Business, 9yrs federal contracting

Women-owned, minority owned Business

**Cage code:** 5PQ34

**Duns:** 023817892

### NAICS

541512

541511

541490

541430

519130

541910

541519

### Contract Vehicles

EDWOSB

WOSB

### Geographical Coverage

Global

### Company information

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### Colorado

350 Terry Street

Suite 300-B

Longmont, CO 80503

### Virginia

1800 Diagonal Road

Suite 600

Alexandria, VA 22314

## We partner with government agencies to design citizen-centered digital transformations.



### Experts In

#### SERVICES

- Business transformation & design leadership
- Requirements research, analysis, and strategy
- User experience
- Content
- Technology



### Specialize In

#### SOLUTIONS

- eGov delivery
- Citizen-centered design
- Digital transformation
- Web/mobile applications
- Large content sites
- Intranets
- Organizational websites



## Leading the way in...

**Experience:** 20+ years in the UX driven professional services with all senior staff

**Skill:** Indepth expertise in web and mobile application solution design and development

**Efficiency:** Embracing lean and agile practices with open source technologies

**Collaboration:** Delivering and helping clients adopt and integrate user-centered design best practices

**Integrity:** Delivering our work with authenticity, care, and respect for human need, focused on continuous improvement

**Partnership:** Championing successful long-term mission-oriented initiatives with venture-backed startups, Fortune 500 companies, and government agencies

**Thought Leadership:** Elevating the technical design community via industry reports, speaking events and publications

## Company Background

Limina was founded in 2003 with the simple goal of designing highly intuitive, user-centered digital products. Today, Limina has grown to be an award-winning and sought after thought leader in design, development, and support of complex web and mobile applications. We have developed close partnerships with our clients, who range from venture-backed startups to Fortune 500 companies, to government agencies.

## Past Performance



### U.S. Fish and Wildlife Service

eGov delivery, digital transformation, FWS.gov and intranet redesign



### U.S. Small Business Administration

SBA.gov website redesign, usability study, and Drupal migration



### U.S. Department of Agriculture

eGov delivery, digital transformation, website and intranet redesign



### Health and Human Services

Design eCommerce solution for internal procurement PSC.gov



### National Credit Union Administration

Web-based credit union risk calculator and SharePoint knowledge management and collaboration portal for OCIO



### Department of Labor

EBSA website redesign, usability studies, and Drupal migration readiness



### General Services Administration

Mobile-first Drupal website LMS for PIC.gov

## Awards and Recognition



### CEO - Stevie Winner

Woman in Business (2020)



### INC 5000

America's Fastest Growing Private Companies (2020)



### BizWest Mercury 100

Minority Owned Business (2020)



### Denver Business Journal

Minority-Owned Business Finalist (2020)



### Denver Business Journal

Small Business Finalist (2020)



### Denver Business Journal

Fast 50 (2020)